



COMESA Competition Commission

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Common Market for Eastern  
and Southern Africa

**Ref: CCC/MS/ZA/09/16/2022**

**9<sup>th</sup> September 2022**

Mr. Chilufya Sampa  
Chief Executive Officer  
Competition and Consumer Protection Commission  
Cairo Road  
P.O Box 34919  
Lusaka, Zambia

Dear Sir,

**RE: WARNING NOTICE TO THE PUBLIC ON THE RECALL OF CERTAIN BATCHES OF PURITY BABY POWDER BY TIGER CONSUMER BRANDS SOUTH AFRICA**

The COMESA Competition Commission (“the Commission”), has become aware that Tiger Brands South Africa Limited is voluntarily recalling its PURITY Essentials Baby Powder products after trace levels of asbestos were detected in test samples, from a batch of pharmaceutical-grade talc powder, used as raw material in the production of the finished powder products. Tiger Brands has notified the Commission that the recalled products were distributed in several COMESA Member States including Zambia.

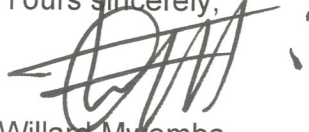
The Commission, therefore, pursuant to Article 30(1)(b) of the COMESA Competition Regulations (“the Regulations”), has issued the attached WARNING NOTICE having regard to the possible risk to consumers using the recalled batches of the Purity Essentials Baby Powder.

The Commission further seeks your assistance in: i) Publication of the Warning Notice in your area of jurisdiction; ii) Surveillance of the market to establish that the recalled product is removed from the market; iii) Transmitting the recall notice to any other relevant government authorities; and iv) Notify the Commission of your findings to facilitate further action on the matter.

Should you require any further clarifications regarding this subject matter, kindly contact **Mr. Steven Kamukama**, Manager, Consumer Welfare and Advocacy Division on [skamukama@comesa.int](mailto:skamukama@comesa.int).

We thank you for your continued cooperation towards a common goal of safeguarding the welfare of consumers.

Yours sincerely,



Dr. Willard Mwemba  
**DIRECTOR AND CHIEF EXECUTIVE OFFICER**